

2024 PARTNERSHIP OPPORTUNITIES

## Taste! Central Florida

August 10, 2024

Signia by Hilton Orlando Bonnet Creek 14100 Bonnet Creek Resort Ln Orlando, FL 32821

#### **EVENT TICKETS \$200**

#### CONTACT

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**TASTECFL.ORG** 



#### A PARTY WITH A PURPOSE

Featuring the area's most accomplished chefs, brewers, wine purveyors and spirit vendors, **Taste! Central Florida** invites the community to enjoy an evening of tasting portions of signature dishes accompanied by fine wines, craft beers, & specialty cocktails.

This annual celebration of our community's culinary excellence is fueled by volunteers, with local chefs, brewers, and distilleries generously contributing their time, talent, and creations. It stands out as one of the year's major fundraisers for **Second Harvest Food Bank of Central Florida** and **Coalition for the Homeless of Central Florida**, creating profound awareness and relief for the children in our community grappling who face hunger on a daily basis.

Having **raised more than \$4 million dollars** for childhood hunger, the region's premier food and beverage tasting event brings a supremely delicious experience to our community, for our community, with a positively local flavor. The best part? All event proceeds will remain in our community to help connect struggling Central Florida families to the meals they need.

LOCAL EVENT. LOCAL CHEFS. LOCAL CAUSE.

#### **ABOUT US**

With an all-volunteer steering committee, over 300 day-of event volunteers, and steadfast support from local business partners, **Taste! Central Florida** not only contributes to a noble cause but also offers sponsors exposure to a diverse and engaged audience. By being part of this culinary celebration with a purpose, sponsors play a pivotal role in fostering awareness and relief for the children of our community. Don't miss the opportunity to make a lasting impact at this extraordinary event.

#### **BENEFICIARY INFO**

The funds raised by **Taste! Central Florida** provides more than 244,000 nutritious meals each year to those in need and funds childhood hunger relief programs to assist the 1 in 5 kids who are facing hunger in Orlando.





"For years Taste! Central Florida has been an incredible way to raise awareness and funds for one of the most critical issues in our community—childhood hunger. Thanks to the amazing support of our community, these funds have been able to make a huge impact on young shelter guests at the Coalition, who with their parents rely on us to provide them with healthy meals during their journey toward stable housing. On any given day, there are about **100 children** staying in our Center for Women and Families. Your generous support of Taste! Central Florida ensures that these children wake up to a nutritious breakfast and end the day eating dinner with their families, never worrying when their next meal will be. Thank you for making this possible."

Allison Krall, President/CEO
Coalition for the Homeless of Central Florida

"Funds from Taste! Central Florida make it possible for Second Harvest to continue to provide **300,000 meals** to those who face uncertainty every single day. Thanks to the kindness, generosity, and support of our community, we can continue to close the gap on childhood hunger in Central Florida which unfortunately remains too wide at this time. Thank you for caring, and for helping to make this possible."

Derrick Chubbs, President & CEO Second Harvest Food Bank of Central Florida

### 1 in 5 kids in Orlando experiences hunger.



## RECENT MEDIA PARTNERS

Clear Channel Outdoor

COX Media

Edible Orlando

Orange Appeal

Playground Magazine

Scott Joseph's

Tasty Chomps

The Community Paper

WFTV

7883

# TASTE! SPONSORSHIPS

LEVEL	BENEFITS	
All Sponsor Levels Include	<ul> <li>Opportunity to place a corporate item in each Chef bag, quantity of 50</li> <li>Logo inclusion and name recognition on event signage and press releases, and recognition in local print/broadcast media when possible</li> <li>Opportunity to purchase additional tickets with a 20% discount code</li> </ul>	
Grand Toque Sponsor \$30,000	<ul><li>Category exclusivity</li><li>40 tickets</li><li>Public announcement recognition during event</li><li>Full page ad in Event Program</li></ul>	
Sommelier Sponsor \$20,000	<ul><li> 30 tickets</li><li> Public announcement recognition during event</li><li> Full page ad in Event Program</li></ul>	
Executive Chef Sponsor \$15,000	<ul><li>25 tickets</li><li>Public announcement recognition during event</li><li>Half page ad in Event Program</li></ul>	
Gourmet Sponsor \$10,000	<ul><li>15 tickets</li><li>Public announcement recognition during event</li><li>Half page ad in Event Program</li></ul>	
Sous Chef Sponsor \$5,000	<ul> <li>8 tickets</li> <li>Logo and name on event sponsor signage</li> <li>Public announcement recognition during event</li> <li>Quarter page ad in Event Program</li> </ul>	
Chef de Partie Sponsor \$2,500	<ul><li>5 tickets</li><li>Public announcement recognition during event</li><li>Quarter page ad in Event Program</li></ul>	
Design Your Own Sponsorship!	Contact us to create a unique sponsorship level. Naming opportunities are also available for the Instant Wine Cellar, Liquor Locker, Photo Booth, Giving Tree, and Cocktail Experience	
Automotive Gourmet Sponsor	Display your model automobile/s, in highly visible areas the evening of the event. All Sponsor Level inclusions apply. Dealership may provide staff to communicate with event guests and distribute giveaways.	

# 2024 TASTE! SPONSORSHIP ORDER FORM

Please check your designated ticket p  Grand Toque Sponsor (\$30,000)  Sommelier Sponsor (\$20,000)  Executive Chef Sponsor (\$15,000)  Gourmet Sponsor (\$10,000)  I cannot attend the event, please a  IF AUTOMOTIVE SPON		Sous Chef Sponsor (\$5,000) Chef de Partie Sponsor (\$2,500) Design Your Own Sponsorship Automotive Gourmet Sponsor	
Contact Name			
Company Namo			
Email Address			
Daytime Phone			
·			
IF PAYING BY CREDIT CARD			
Credit Card Type	□ Visa □ MasterCard		
Card Number	,		
Expiration Date	Security Code (3-digits on bac	k of card)	
Name on Card			
Billing Address	,		
City/State/Zip			
Phone number of Authorized Cardholder			
Printed Name of Authorized Cardholder			
Authorized Cardholder Signature			
TO MAKE CREDIT CARD PAYMENT SECURELY OVER THE PHONE, CALL SECOND CITY HARVEST AT (407) 514-1074.			
IF PAYING BY CHECK			
Please make checks payable to Second Harvest Food Bank of Central Florida, include Taste! in the memo line, and submit with a copy of signed sponsorship order form to:			
Second Harvest Food Bank of Central Florida			
ATTN: Taste! Central Florida			
411 Mercy Drive			
Orlando, FL 32805 Email: mbyington268@gmail.com			
HOW WOULD YOU LIKE TO RECEIVE TICKETS			
☐ Printed ☐ Electronic			
I SIGNATURE OF REPSON			
SIGNATURE OF PERSON RESPONSIBLE FOR PAYMENT		DATE	

ALL FUNDS FOR TASTE! CENTRAL FLORIDA ARE PROCESSED THROUGH SECOND HARVEST FOOD BANK OF CENTRAL FLORIDA (EIN 59-2142315), A REGISTERED 501(C)(3) NONPROFIT ORGANIZATION.

TASTE! CENTRAL FLORIDA OPERATES UNDER THE 501(C)3 TAX-EXEMPT STATUS OF SECOND HARVEST FOOD BANK OF CENTRAL FLORIDA. A COPY OF THE OFFICIAL REGISTRATION (SOLICITATION PERMIT CH-01818) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

<sup>\*</sup> By signing this sponsorship order form I am acknowledging that I am authorized to make this purchase and responsible for submitting payment to Taste! Central Florida BEFORE the event or I will not receive sponsorship and/or ticket benefits.