



2020 SPONSORSHIP OPPORTUNITIES

SATURDAY, AUGUST 22, 2020
LOCAL EVENT. LOCAL CHEFS. LOCAL CAUSE.

Taste! Central Florida

August 22, 2020

Orlando World Center Marriott
8701 World Center Dr.
Orlando, FL 32821

EVENT TICKETS \$200

CONTACT

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407.493.6016

TASTECFL.ORG



Now in its 31st year and having raised more than \$4 million dollars for childhood hunger, the region's premier food and beverage tasting event brings a supremely delicious experience to our community, for our community, with a positively local flavor.

We're back with our same distinguished local chefs, committed local volunteers, and important local beneficiaries.

The best part? All event proceeds will remain in our community to help connect struggling Central Florida families to the meals they need.

**LOCAL EVENT.
LOCAL CHEFS.
LOCAL CAUSE.**

ABOUT US

Featuring the area's most accomplished chefs, brewers, wine purveyors and spirit vendors, **Taste! Central Florida** invites the community to enjoy an evening of tasting portions of signature dishes accompanied by fine wines, craft beers, and specialty cocktails.

This annual celebration of the community's culinary excellence is a volunteer-driven event with local chefs, brewers and distilleries donating their time, talent and creations to make this event one of the largest fundraisers of the year for **Second Harvest Food Bank of Central Florida** and **Coalition for the Homeless of Central Florida**.

An all-volunteer steering committee, more than 300 day-of event volunteers, tremendous in-kind support from a variety of local business partners, and the generous backing of **Orlando World Center Marriott** who donates the event space each year allows us to direct every dollar raised to our beneficiaries while generating profound awareness and relief for the children of Central Florida who face hunger on a daily basis.

BENEFICIARY INFO

The funds raised by Taste! Central Florida help **Coalition for the Homeless of Central Florida** provide more than 200,000 nutritious meals each year to those in need.

Second Harvest Food Bank of Central Florida directs the funds raised from Taste! Central Florida to childhood hunger relief programs at their agency to assist the 1 in 5 kids in Orlando who struggle with hunger.



“For over three decades, *Taste!* has been a crucial force in the fight against childhood hunger in Central Florida. The impact of this event on the Coalition’s guests is immeasurable, and we are so grateful. Thanks to the passionate committee, sponsors, chefs, donors, and attendees, the children on our campus wake up each morning to a nutritious breakfast and end the day eating dinner with their families – never worrying when their next meal will be.”

John E. Hearn, President/CEO
Coalition for the Homeless of Central Florida

“Funds from this event make it possible for our organization to continue to close the gap on childhood hunger in Central Florida, which unfortunately remains far too wide at this time. We are so pleased to be able to multiply this support into more food, for more kids, than at any other time in our history.”

Dave Krepcho, President & CEO
Second Harvest Food Bank of Central Florida

1 in 5 kids in Orlando struggles with hunger.



RECENT MEDIA PARTNERS

Clear Channel Outdoor
Edible Orlando
Mix 105.1
Moms Magazine
Orange Appeal
Orlando Magazine
Scott Joseph’s Orlando
Restaurant Guide
105.9 SUNNY FM
WFTV 9 Family Connection
90.7 WMFE



TASTE!

SPONSORSHIPS

Taste! Central Florida presents its sponsors the opportunity to engage affluent, well-educated, charity-minded individuals and entertain key clients and stakeholders in a fun and dynamic environment. Cash and in-kind sponsorships underwrite all event costs.

LEVEL	BENEFITS
Grand Toque Sponsor \$30,000	<ul style="list-style-type: none">• 80 Early Entry tickets• Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible• Logo and name on event sponsor signage• Public announcement recognition during event• Full page ad in Event Program• Opportunity to purchase additional tickets at 20% discount
Sommelier Sponsor \$20,000	<ul style="list-style-type: none">• 60 Early Entry tickets• Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible• Logo and name on event sponsor signage• Public announcement recognition during event• Full page ad in Event Program
Executive Chef Sponsor \$15,000	<ul style="list-style-type: none">• 50 Early Entry tickets• Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible• Logo and name on event sponsor signage• Public announcement recognition during event• Half page ad in Event Program



LEVEL	BENEFITS
Gourmet Sponsor \$10,000	<ul style="list-style-type: none">• 30 Early Entry tickets• Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible• Logo and name on event sponsor signage• Public announcement recognition during event• Half page ad in Event Program
Sous Chef Sponsor \$5,000	<ul style="list-style-type: none">• 16 Early Entry tickets• Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible• Logo and name on event sponsor signage• Public announcement recognition during event• Quarter page ad in Event Program
Chef de Partie Sponsor \$2,500	<ul style="list-style-type: none">• 10 Early Entry tickets• Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible• Logo and name on event sponsor signage• Quarter page ad in Event Program
DESIGN YOUR OWN SPONSORSHIP!	<ul style="list-style-type: none">• If you are interested in designing a specific event element, such as a photo booth or champagne experience, please contact us!
Automotive Gourmet Sponsor If interested, contact Michele Byington: mbyington268@gmail.com	<ul style="list-style-type: none">• Display three new model automobiles, two of which may bookend the main event entrance and be utilized for food displays by Second Harvest Food Bank of Central Florida. One vehicle inside ballroom on event main floor, with display signage or staging. Dealership may provide staff to man the vehicle, communicate with event guests and distribute giveaways.• Early Entry tickets, program ad, and sponsor recognition to be determined.

2020 TASTE! SPONSORSHIP ORDER FORM

Please check your designated ticket package:

- | | |
|---|---|
| <input type="checkbox"/> Grand Toque Sponsor (\$30,000) | <input type="checkbox"/> Sommelier Sponsor (\$20,000) |
| <input type="checkbox"/> Executive Chef Sponsor (\$15,000) | <input type="checkbox"/> Gourmet Sponsor (\$10,000) |
| <input type="checkbox"/> Sous Chef Sponsor (\$5,000) | <input type="checkbox"/> Chef de Partie Sponsor (\$2,500) |
| <input type="checkbox"/> I cannot attend the event, please accept my donation: \$ _____ | |

IF AUTOMOTIVE SPONSOR, PLEASE CONTACT COMMITTEE CHAIR DIRECTLY.

Contact Name _____

Company Name _____

Email Address _____

Daytime Phone _____

IF PAYING BY CREDIT CARD

Credit Card Type American Express Visa MasterCard

Card Number _____

Expiration Date _____ Security Code (3-digits on back of card) _____

Name on Card _____

Billing Address _____

City/State/Zip _____

Phone number of Authorized Cardholder _____

Printed Name of Authorized Cardholder _____

Authorized Cardholder Signature _____

CREDIT CARD PAYMENTS MAY BE FAXED. PLEASE PROVIDE A PHOTOCOPY OF THE FRONT OF THE CREDIT CARD AND DRIVER'S LICENSE.

IF PAYING BY CHECK

Please make checks payable to Second Harvest Food Bank of Central Florida, include Taste! in the memo line, and submit with a copy of signed sponsorship order form to:

Taste! Central Florida
ATTN: Michele Byington
PO BOX 1100
Windermere, FL 34786

Email: mbyington268@gmail.com

Fax: 407.876.5242

SIGNATURE OF PERSON

RESPONSIBLE FOR PAYMENT _____

DATE _____

* By signing this sponsorship order form I am acknowledging that I am authorized to make this purchase and responsible for submitting payment to Taste! Central Florida BEFORE the event or I will not receive sponsorship and/or ticket benefits.