



# 2020 SPONSORSHIP OPPORTUNITIES

LOCAL EVENT. LOCAL CHEFS. LOCAL CAUSE.

# Taste! Central Florida

## CONTACT

Michele Byington  
mbyington268@gmail.com  
407.493.6016

[TASTECFL.ORG](http://TASTECFL.ORG)



## ABOUT US

For the past 30 years, Taste! Central Florida has been the region's premier food and beverage tasting event, bringing supremely delicious experiences to our community, for our community, with a positively local flavor. This volunteer led effort raises funds to support Second Harvest Food Bank of Central Florida and Coalition for the Homeless of Central Florida.

Due to COVID-19 and out of an abundance of caution for the safety of our supporters, we have made the decision to cancel the in person Taste! event this year. In lieu of the event, we will be hosting a multi-day online campaign to engage our supporters with foodie content as well as messages of hope from our restaurant partners. We also hope to use this opportunity to raise much needed funds to help feed children in need in our community.

You can be a part of the festivities by signing on to be a sponsor of the campaign. Your support will be recognized throughout the campaign and will help ensure that Second Harvest Food Bank of Central Florida and Coalition for the Homeless of Central Florida are able to provide much needed supports to children in our community during these trying times. We need your help now, more than ever before. Thank you for your consideration.



## BENEFICIARY INFO

The funds raised by Taste! Central Florida help **Coalition for the Homeless of Central Florida** provide more than 200,000 nutritious meals each year to those in need.

**Second Harvest Food Bank of Central Florida** directs the funds raised from Taste! Central Florida to childhood hunger relief programs at their agency to assist the 1 in 4 kids in Orlando who struggle with hunger.



“For over three decades, *Taste!* has been a crucial force in the fight against childhood hunger in Central Florida. The impact of this event on the Coalition’s guests is immeasurable, and we are so grateful. Thanks to the passionate committee, sponsors, chefs, donors, and attendees, the children on our campus wake up each morning to a nutritious breakfast and end the day eating dinner with their families – never worrying when their next meal will be.”

Allison Krall, President/CEO  
Coalition for the Homeless of Central Florida

“Funds from this event make it possible for our organization to continue to close the gap on childhood hunger in Central Florida, which unfortunately remains far too wide at this time. We are so pleased to be able to multiply this support into more food, for more kids, than at any other time in our history.”

Dave Krepcho, President & CEO  
Second Harvest Food Bank of Central Florida

# 1 in 4 kids in Orlando struggles with hunger.



## RECENT MEDIA PARTNERS

Clear Channel Outdoor  
Edible Orlando  
Mix 105.1  
Moms Magazine  
Orange Appeal  
Orlando Magazine  
Scott Joseph’s Orlando  
Restaurant Guide  
105.9 SUNNY FM  
WFTV 9 Family Connection  
90.7 WMFE



# TASTE! VIRTUAL SPONSORSHIPS

**Taste! Central Florida** presents its sponsors the opportunity to reach affluent, well-educated, charity-minded individuals.

LEVEL	BENEFITS
<b>Virtual Campaign Gourmet Sponsor</b> \$5,000	<ul style="list-style-type: none"><li>• Option to submit a 2 minute video message from your company about your company and why you are involved to be shared on Taste! Central Florida's social media.</li><li>• Logo listed as a sponsor in all email communications throughout the campaign</li><li>• Thank you post specific to your company posted on Taste! social media.</li></ul>
<b>Virtual Campaign Sous Chef Sponsor</b> \$2,500	<ul style="list-style-type: none"><li>• Inclusion in all sponsors thank you posts on social media</li><li>• Logo listed as a sponsor in all email communications throughout the campaign</li></ul>
<b>Virtual Campaign Chef de Partie Sponsor</b> \$1,000	<ul style="list-style-type: none"><li>• Name listed as a sponsor in all email communications throughout the campaign</li><li>• Inclusion in all sponsors thank you posts on social media</li></ul>

# 2020 TASTE! SPONSORSHIP ORDER FORM

Please check your designated sponsorship:

- Virtual Campaign Gourmet Sponsor (\$5,000)                       Virtual Campaign Chef de Partie Sponsor (\$1,000)
- Virtual Campaign Sous Chef Sponsor (\$2,500)
- I cannot participate as a sponsor, please accept my donation: \$ \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Email Address \_\_\_\_\_

Daytime Phone \_\_\_\_\_

## IF PAYING BY CREDIT CARD

Credit Card Type    American Express    Visa    MasterCard

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code (3-digits on back of card) \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone number of Authorized Cardholder \_\_\_\_\_

Printed Name of Authorized Cardholder \_\_\_\_\_

Authorized Cardholder Signature \_\_\_\_\_

*CREDIT CARD PAYMENTS MAY BE FAXED. PLEASE PROVIDE A PHOTOCOPY OF THE FRONT OF THE CREDIT CARD AND DRIVER'S LICENSE.*

## IF PAYING BY CHECK

Please make checks payable to Second Harvest Food Bank of Central Florida, include Taste! in the memo line, and submit with a copy of signed sponsorship order form to:

Taste! Central Florida  
411 Mercy Drive  
Orlando, FL 32805

Email: mbyington268@gmail.com

Fax: 407.876.5242

**SIGNATURE OF PERSON  
RESPONSIBLE FOR PAYMENT** \_\_\_\_\_

**DATE** \_\_\_\_\_

\* By signing this sponsorship order form I am acknowledging that I am authorized to make this purchase and responsible for submitting payment to Taste! Central Florida BEFORE the event or I will not receive sponsorship and/or ticket benefits.